

SPONSORSHIP OPPORTUNITY

2025/2026

Team Unity
A MAJESTIC ICE TEAM

COACHES

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ABOUT TEAM UNITY



Team Unity is Australia’s premier **Senior ISU World Championship** synchronised skating team, proudly representing our country on the international stage. As the **only ISU Senior World Championship competitor actively training full-time on Australian soil**, we are dedicated to **excellence, teamwork, and inspiring the next generation of skaters.**

Each Year in April we aim to compete at the ISU World Synchronised Skating Championships, but we need your support to get there!

Beyond competing, our mission extends to **developing the future of synchronised skating in Australia.** With the rebuilding of **Canterbury Ice Rink** set to begin, we have an exciting opportunity to establish **Majestic Ice** as a hub for young athletes, providing them with the training, support, and inspiration to one day follow in our footsteps.

Your sponsorship will not only help Team Unity achieve success on the world stage but will also contribute to the **long-term growth of synchronised skating in Australia.**

WHY CHOOSE US?



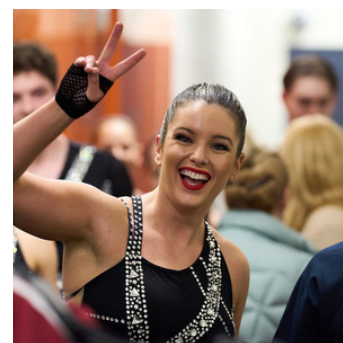
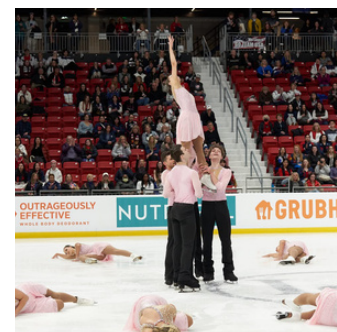
8 Time Australian National Champions



**WORLD CHAMPIONSHIP COMPETITOR
2018,19,20,21,23,24 AND 25**



TOP-RANKED AUSTRALIAN TEAM AT THE ISU WORLD SYNCHRONISED SKATING CHAMPIONSHIPS



MEDIA REACH

TEAM UNITY HAS A STRONG ONLINE PRESENCE, ENGAGING WITH FANS, ATHLETES, AND SUPPORTERS ACROSS AUSTRALIA AND BEYOND.



Instagram

2,400+ followers with an average reach of 10,000+ (+12% YoY) and **70,000+** views per month (+21% YoY).

64% interaction rate on reels, engaging a predominantly female (85%) and 18–24-year-old (40%) audience. Top interactions coming from Sydney, Australia.



Facebook

660+ followers with **18,000+** views per month (+10.4% YoY). Continued growth in community interaction.



TikTok

Growing presence with an average of **3,500 - 5,000** views per post.



YouTube

Channel growth is well above historical average, with Team Unity featured on major platforms including Skating ISU.



Online & Media Coverage Featured in Australian news and international skating publications including multiple other social media accounts.

■ WHAT IS SYNCHRONISED SKATING?

Synchronised skating is a fast-growing discipline that combines the artistry of figure skating with the precision and athleticism of a team sport. From a team of up to 20 skaters, **16 skaters perform intricate routines**, showcasing **strength, grace, and technical skill in perfect harmony**.

This unique sport fosters **teamwork, discipline, and resilience**, creating a strong sense of community among athletes. As the senior team of Majestic Ice, Team Unity plays a pivotal role in **mentoring and inspiring young skaters**, demonstrating what is possible with hard work and dedication.

Team Unity holds a Unique position on the world stage hosting the one of the **highest numbers of male skaters** and World renowned Technical expert, Madonna Randall as a coach

WHY SPONSOR TEAM UNITY?



National & International Exposure

01

By partnering with Team Unity, your brand will be **represented at national and global events**, including the ISU World Synchronised Skating Championships. Our competitions attract thousands of spectators, and our social media and press coverage ensure **ongoing visibility**.

Supporting the Future of Australian Skating

02

Your sponsorship helps us not only compete but also **rebuild a lasting foundation for young skaters**. With Canterbury Ice Rink reopening, we aim to develop Majestic Ice as a **leading synchronised skating club**, providing opportunities for young athletes to train, compete, and dream big.

Community Engagement & Brand Alignment

03

Align your brand with a **high-performance, community-driven team** that values **excellence, teamwork, and perseverance**. Synchronised skating is a sport of strength and grace, and partnering with Team Unity reflects these powerful qualities.

SPONSORSHIP OPPORTUNITIES

We offer customised sponsorship packages tailored to meet your brand's or any individuals goals. Your contribution will help fund:

- ✓ Travel & Competition Expenses – Getting our team to the ISU World Championships
- ✓ Training & Development – Supporting the growth of young Australian skaters
- ✓ Uniforms & Equipment – Keeping our team at its best on and off the ice



SPONSORSHIP TIERS

Road to the 2026 World Championships | Austria

PLATINUM SPONSOR – \$10,000+

- ✓ Your logo featured prominently on Team Unity's official team training gear*
- ✓ Customised merchandise package – including custom Team Unity jerseys for your organisation
 - ✓ Exclusive access to Team Unity training sessions and private gala performances
 - ✓ Exclusive branding on social media & website
 - ✓ Brand presence in all media & press releases
 - ✓ Custom promotional opportunities

GOLD SPONSOR – \$4,000+

- ✓ 8-10 featured Instagram Stories per Donation Advertising products
 - ✓ Your logo displayed on team training gear*
- ✓ Up to 4 customised Team Unity jerseys and a curated selection of merchandise items
 - ✓ 5 Social media Posts Featuring the brand and or Product
- ✓ Recognition in promotional materials and on Majestic Ice Platforms

SILVER SPONSOR – \$1000+

- ✓ 5-8 featured Instagram Stories per donation Advertising products
 - ✓ Acknowledgment within Team Media Sources
- ✓ 1-3 Social media Posts Featuring the brand and or Product
 - ✓ 1 customised Team Unity jersey

COMMUNITY SPONSOR – \$250+ OR PRODUCT DONATION

- ✓ Personalised thank-you message from Team Unity
- ✓ 3 featured Instagram Stories per donation Advertising products

Custom sponsorship packages available upon request!

THANK YOU



 **Get in touch:** info@majestic.com

 **Website:** majestic.com.au

 Follow us on socials!

 **Instagram:** @teamunitysenior

 **Facebook:** TeamUnitySeniorAus

 **TikTok:** @team_unity_senior

 **Youtube:** Team Unity Australia

Join Us To Make History

Road to the 2026 World Championships | Austria

